

Erica Salazar

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Professional Summary:

Driven illustrator and graphic designer with 2 years of industry experience creating visually stunning graphics while meeting tight deadlines. Extensive experience with a variety of software programs, including Adobe Illustrator, Adobe Photoshop, and Blender. Seeking a position that allows a fast-paced environment to further develop professional skills.

Education:

Maryland Institute College of Art (MICA)

Baltimore, MD (2021-Present)
BFA in Illustration, May 2025,
GPA: 3.8, Dean's List

Portfolio Based Scholarships:

Dr.s Robert and Helen Russell Endowed Art Fund
Dr. Esther B. Barish Endowed Art Scholarship
Ben Jones Scholarship

Relevant Coursework:

- Senior Illustration I-II
- Junior Illustration I-II
- Sophomore Graphic Design I
- Intro to Graphic Design

Skills:

Visual Development

Color Theory, Concept Development, Web Design, Design Research

Software

Mac OS, Windows, Adobe Suite (Photoshop, Illustrator, Sketch, Premier Pro, After Effects), Microsoft Office, Blender, Maya

Professional

Spanish Intermediate, Excellent Communication and Organization, Time Management, Client Communication, Teamwork

Professional Experience:

Intern, Solari Creative, Redbank, NJ

April 2024- September 2024

Worked with a team of highly skilled graphic designers, video editors, and marketing managers to deliver quality advertising for clients. Worked both independently and with coworkers to create effective and dynamic graphics while learning essential skills needed for the industry.

Graphic Designer, Speedpro Imaging, Timonium, MD

May 2023- August 2023

Worked independently to meet with clients and ensure graphics met their needs, as well as timeline, payment, and delivery. Led presentations of progress and organized work between designers to ensure projects made deadlines.

Intern, USA Today, McLean, VA

May 2022- August 2022

Learned under a team of illustrators and graphic designers to deliver infographics to accompany corresponding articles. Assisted in creating visually stunning graphics for USA Today that translated well between print and digital mediums.

Volunteer Experience:

Bethesda Mission Haiti, Burlington County Animal Shelter, Chesapeake Women Angler's Society